



OVERVIEW

Since 1967, **Northeastern University's Marine Science Center (MSC)** has generated outstanding teaching and research in the marine sciences. The MSC's Outreach Program reached almost 10,000 people in 2016 through various programs and events, including youth, educators, and families, but also resource managers, scientists, and decision-makers. Through a grant from the MassBays National Estuary Program, the MSC convenes stakeholders in the metro Boston area who study, manage, and/or educate people about Boston Harbor habitats through the Boston Harbor Ecosystem Network.

The Boston Harbor Habitat Atlas is a digital tool that interprets information about coastal ecosystems in the metro Boston area. A new version will replace [an existing version](#), and will be built on an ArcGIS Online platform. A team of content developers will be responsible for providing all content, including digital media.

STATEMENT OF WORK

This consultant will report to the MSC's Outreach Program Coordinator, and will receive feedback from others on the project implementation team as well. The selected designer will

- Review design options from within the ArcGIS Online Story Maps platform and the ArcGIS Hub platform, and will make final platform selection recommendations.
- Using whichever platform is selected, develop a template/storyboard for each of the page types to appear in the Atlas
- Provide written design specifications that will be used to update any externally hosted media featured on the site (e.g., fonts/colors for text in maps, virtual tours, etc..)

QUALIFICATIONS

The ideal candidate will have academic training in digital media design, as well as 5+ years of experience. Special consideration will be given for candidates possessing considerable experience working with ESRI Story Maps and/or ArcGIS Hub platforms.

PERIOD OF AWARD

The award period will be six weeks in duration, from approximately September 15 to October 27, 2017.

PROPOSAL SUBMISSION

Please send a letter of interest, resume, and contact info for three references by August 28 to:

Carole McCauley, Outreach Program Coordinator

Northeastern University Marine Science Center, 430 Nahant Road, Nahant, MA 01908

email: c.mccauley@northeastern.edu // fax: 781-581-6076 // web: northeastern.edu/marinescience

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